



Grand Valley Dressage Society (GVDS) is a sports event organizer headquartered in Grand Junction, Colorado. Established in 1996, GVDS prides itself on being a leading organizer of dressage horse shows and educational events on the Western Slope for thousands of riders of all ages. Our club supports both classical (English) and western dressage riders with education and dressage show opportunities.

GVDS is a chapter of the Rocky Mountain Dressage Society (RMDS) and offers USEF/USDF recognized shows for classical dressage. In addition, we host shows recognized by the Western Dressage Association of Colorado (WDACO) and the Western Dressage Association of America (WDAA).

Our mission is to educate, support, and encourage riders to showcase a horse's athleticism, agility, and obedience through various riding exercises that produce a happy, healthy horse. For many riding disciplines, dressage is the base foundation taught to horses and riders. We start teaching basic dressage principles to up-and-coming young riders through our summer camp. Many camp attendees compete in our shows at the Mesa County Fairgrounds.

### GVDS Events

Every year, we organize and host 6-9 horse shows and 6-10 educational events including our youth summer camp. Many of these events take place at the Mesa County Fairgrounds or other locations on the Western Slope. Our horse shows attract hundreds of participants from Colorado, Utah, Wyoming, New Mexico and Montana.

#### 2025 Show Dates

- April 18 & 19  
*Recognized by USEF, USDF, RMDS, WDAA, WDACO, UDS, NDPC*
- May 30,31 and June 1  
*Recognized by USEF, USDF, RMDS, UDS, NDCP*
- August 23 & 24  
*Recognized by WDAA, WDACO, AQHA Western*
- October 11 & 12  
*Recognized by WDAA, WDACO, AQHA Western*

#### 2025 Education Events *(partial list)*

- April 5-6  
*Dressage Freestyle Clinic with Dolly Hannon*
- June 17-19  
*Youth Camp*



# A Heartfelt Thank You to our Sponsors!

Without you, we could not host our shows or educate riders. We pride ourselves on building strong relationships with our sponsors. In fact, most of our sponsors have supported GVDS for many years. We are grateful and appreciate your support!

Our sponsorship liaison works with each sponsor to ensure your partnership with GVDS helps you reach your advertising goals. **There are 3 ways you can support GVDS. You can become a...**

- **Event Sponsor**
- **General Sponsor**
- **In-Kind Sponsor**



EVENT SPONSOR OPTIONS & BENEFITS					
Event Type	SHOW	SHOW	YOUTH CAMP	SHOW	SHOW
Event Date	April 18-19	May 30- June 1	June 16-18	August 23-24	October 11-12
Sponsorship Commitment	\$2000 SOLD	\$2500 SOLD	\$1000 SOLD	\$1000	\$1000
Logo on GVDS website	X	X	X	X	X
Event named after your business	Stirrup Cup Farm	Alpine Bank	Moon Rider Farm	X	X
Logo banner displayed at event. <i>Banner provided by Sponsor.</i>	X	X	X	X	X
Business flyer/item for all event participants in welcome package. <i>Business flyer/item provided by Sponsor.</i>	X	X	X	X	X
Logo displayed on banner at all shows. <i>Must receive sponsorship form, payment and logo before March 31.</i>	X	X	X	X	X
The company promoted during event	X	X	X	X	X
Table at sponsored event. <i>Table and company representative provided by Sponsor.</i>	X	X	X	X	X
The company promoted in the GVDS Newsletter	X	X	X	X	X
The company promoted on GVDS Facebook page	X	X	X	X	X
Recognition at GVDS year-end awards dinner	X	X	X	X	X
Receives GVDS Associate benefits	X	X	X	X	X

### GENERAL SPONSOR LEVELS & BENEFITS

	OLYMPIC	GRAND PRIX	INTERMEDIATE	PRIX ST GEORGES	TRAINING
Sponsorship Commitment Level	\$1000+	\$500	\$300	\$200	\$100
Logo on GVDS website	X	X	X	X	X
Recognition at GVDS year-end awards dinner	X	X	X	X	X
The company promoted on GVDS Facebook page	X	X	X	X	X
The company promoted during shows	X	X	X	X	X
Receives GVDS Associate benefits	X	X	X	X	
Logo displayed on banner at shows. <i>Must receive sponsorship form, payment and logo before March 31.</i>	X	X	X	X	
Table at show. <i>Table and company representative provided by Sponsor.</i>	X	X			
Business flyer/item for all event participants in welcome package. <i>Business flyer/item provided by Sponsor.</i>	X	X			
The company promoted in the GVDS Newsletter	X	X			

### IN-KIND SPONSOR LEVELS & BENEFITS

	PIROUETTE	HALF PASS	LENGTHENING	HORSESHOE
Sponsor Commitment Level	\$350+	\$349-\$200	\$199-\$50	
Logo on GVDS website	X	X	X	X
The company promoted during events	X	X	X	X
Recognition at GVDS year-end awards dinner	X	X	X	X
Receives GVDS Associate benefits	X	X	X	
Logo displayed on banner at GVDS shows. <i>Must receive sponsorship form, in-kind donation and logo before March 31.</i>	X			X
On-call farrier at recognized shows				SOLD



# Sponsorship Form

GVDS Non-profit Tax ID# 84-1383108

## Sponsor Information

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Web Page Address: \_\_\_\_\_

## I would like to Support GVDS as a

Event Sponsor:       General Sponsor:       In-Kind Sponsor:

Event Date or Level: \_\_\_\_\_

## Submit Payment

Check Info:    Check #: \_\_\_\_\_ Amount: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Print Name: \_\_\_\_\_

Mail your check and this signed form to: GVDS Sponsorship, 2242 Signal Rock Ct, Grand Junction, CO 81505. **If your sponsorship level includes a logo on the banner, we must receive payment and logo before March 31.** If your sponsorship includes a GVDS Associate benefit, please complete and submit the form to [sponsors@gvds.org](mailto:sponsors@gvds.org).

Email [sponsors@gvds.org](mailto:sponsors@gvds.org) with your logo, business name, description of your business or specific language you would like us to use to announce your business at our events.

Contact Michelle Ruyle if you have questions.  
(310) 927-4967 or [michelleruyle2@gmail.com](mailto:michelleruyle2@gmail.com)

**Thank you for your sponsorship – your support is appreciated!**